

# Ⓜ the royals project

CONVENTIONAL THINKING suggest that if you love what you do, you'll never work another day in your life. Not entirely so, says Ron Royals.

Ron's passion for photography led him to a successful commercial career, engaging with companies and agencies to create images that drive brand growth. Ron ultimately founded his eponymous photo studio in 2001.

As a commercial photographer, Ron is doing what he loves. And, it's work.

The Royals Project is a return to Ron's native, pure and unadulterated passion for photography and art. Ron travels the world-over (quite often moto-photo safaris) to capture unique yet familiar fine-art images, reproduced and framed with artisanal attention to detail, and signed by the artist.

Now this is love.

For further information:  
[kathy@kathydevereux.com](mailto:kathy@kathydevereux.com)

