

# ***“Alexa, light my candles” is here***

***Real-flame* candlelight ambience is finally brought into the modern age as LuDela used technology to deliver the safest, most convenient candle ever created**

BEND, Oregon – LuDela has created the world’s first smart candlelight fixture that allows users to wirelessly experience *real-flame* scented candlelight. The LuDela Perfect Pillar combines the warmth and beauty of traditional real flame candles with cutting-edge technology, resulting in a safer, smarter and more convenient candlelight experience. Users simply activate the candle via Alexa, Google Home, Smartphone App or an included remote control to enjoy instant warmth and light. LuDela’s four-point safety suite also delivers a much safer experience than traditional candles.

Key features of LuDela Perfect Pillar include:

- Remote Ignite & Extinguish – Instant real flame ambience via voice, remote or app.
- Tilt Extinguish – Flame self-extinguishes when it tilts or falls
- Timer Extinguish – Increase safety and peace of mind with timed burn cycles
- Everbrite Flame – Always burns bright like a new pillar candle with no tunneling
- Forever-New Décor – Always looks like a beautiful new candle with no ugly mess
- Flex-Décor – Change the style or color of your decorative shell with the seasons
- Caring Candle Refills – Simple, ultra-clean burning single use refills
- Scent-On-Demand – Add, change, remove scent on demand
- Mess & Hassle Free – No more wax mess or wick hassles

LuDela CEO and founder Jamie Bianchini states “the LuDela Perfect is 5000 years in the making. It takes everything we love about candles – the ambience, the tranquility, the scents — and virtually eliminates all the inconveniences and hazards. Combined with our social mission, LuDela has truly created the perfect candle.”

LuDela is also committed to delivering a brighter global future with its Better Light, Better Lives movement. For every LuDela candle product sold, a book will be donated to bring libraries to underserved communities.

For more information or to order the LuDela Perfect Pillar, please visit [www.LuDela.com](http://www.LuDela.com).

A short 30-Second Video is here: <https://youtu.be/jL2dhTdzUxY>

A 90-Second Commercial is here: <https://youtu.be/xMp0dNflhR0>

For high-res media and additional written content a full media kit is here: <https://bit.ly/2SO7jL>