

For immediate release

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## **SFC Expands Services with Two New Hires**

SFC can now provide greater benefits to Members, consumers, and the furnishings community.

Edenton, NC (March 21, 2019) — The Sustainable Furnishings Council recently enlarged its staff to improve its services to Members and its outreach to both industry and consumers.

In January, Abby Overton joined SFC as the new Communications Manager. Abby has worked in communications in a variety of fields, including theater, non-profit human services, and sales. As Communications Manager, she will be responsible for educating furnishings consumers on their eco-friendly options and amplifying Member announcements with positive commentary on their sustainability-related activity. Abby is excited to contribute to the greening-up of the furnishings industry.

Angie Kenny arrived in March and will serve as SFC's Member Services Manager. She has a degree in interior design and has worked in the field in NYC and in Greensboro, NC, where she was part of the team designing the Proximity Hotel as the first LEED Platinum hotel in the U.S. That experience taught her how to work with suppliers and choose materials supporting the hotel's sustainable concept in construction and function. She will support SFC members in making continuous improvement in reducing energy consumption, in managing supply chains and in initiating outreach. Angie is also a yoga teacher, with a calm and encouraging voice that SFC Members will appreciate. She is pleased to be part of SFC's transformational work.

Angie and Abby are both working remotely, but soon Angie will be found at SFC's new office in the Plant Seven building in High Point, NC: the heart of the furnishings industry. This location, and these new hires, will help SFC better serve Members, consumers, and the industry at large.

"We are thrilled to welcome Angie and Abby," says SFC Executive Director Susan Inglis. "The skills and talents they bring will boost the value of SFC Membership and increase our reach to furniture shoppers. Working with them is delightful!"

Please see information on our website about the benefits of SFC Membership and considering joining us!

The <u>Sustainable Furnishings Council</u> promotes healthy environments inside and out. We provide comprehensive information on environmental, safety, and health issues in the home furnishings industry. We champion initiatives that improve products and processes. The SFC and its members work to address sustainability and social issues, and offer clear information to consumers, the media, and other partners. Find us on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u>.