



## IVY ACADEMY COMES TO HIGH POINT SPRING MARKET

### *Immersive One Day Event Teaches Designers How to Accelerate Their Business, Master Ivy's Platform and Connect with Industry Peers*

**HIGH POINT, N.C.**, (March 1, 2019) - [Ivy](#), the fastest-growing business and project management platform for interior designers and other home design companies, has partnered with home furnishings brand Abbyson to host Ivy Academy, an educational workshop taking place during High Point's Spring Market on April 5, 2019.

"We are thrilled to bring Ivy Academy to Spring Market," says Lee Rotenberg, co-founder of Ivy. "Ivy Academy is a great opportunity for our members to learn from their design peers about how to build a profitable business, take part in powerful industry roundtables, and deepen their knowledge of our platform with in-person training. This unique experience is a full day of learning, networking, and growing."

Ivy Academy will address designers' most-asked questions, provide one-on-one guidance for individual use cases, and hold roundtable discussions on how to succeed with various business models and pricing strategies. The eight-hour session will take place on Friday, April 5, from 8:00 a.m. – 5:00 p.m. in Abbyson's new High Point building. The cost is \$499 for up to 2 attendees from a firm. Additional details and the registration form can be found online [here](#).

#### **About Ivy**

[Ivy](#) is the fastest-growing business management software for interior design firms and other home design companies. The platform brings the trade industry into the modern age by streamlining and automating a firm's workflow and business operations including procurement, client billing, vendor purchasing, and time tracking. This ensures that the entire project lifecycle, including reporting, are all managed in one easy-to-use application. Ivy has built a thriving community around its platform, including an online forum, trade magazine, educational webinars, and member meetups across the United States. For more information, visit [ivy.co](#).

#### **About Abbyson**

For over 30 years Abbyson has taken great pride in being a family-based home furnishings brand that continually redefines itself through modern-day living. The [Abbyson Design Trade Program](#) is an exclusive program dedicated for Interior Designers and Retailers. The Abbyson Trade program offers members a personal in-house liaison, exclusive trade pricing, access to over 2000 SKU's, swatch program and more. This Spring High Point Market, Abbyson will debut a brand-new standalone building that will feature two floors of brand new Abbyson products, a state of the art Design Center, gourmet restaurant, Abby Wine lounge and more.