

PRESS RELEASE

09 April 2018

KYNC Design

The Suites at Market Square | Mezzanine | Exhibit M-1028

KYNC Design announced today the debut of their 'Revolution in Ready-Made' rug collection at High Point Market. This first-time exhibitor is a major Turkish rug manufacturer now dedicated to working directly with North American retailers. KYNC offers direct import, private label, *custom design*, *custom construction* and *custom merchandising solutions*...all at extremely competitive prices.

"Our mission is to combine our long history in heirloom-quality, handmade rugs with our revolutionary manufacturing technology to bring high quality, beautifully designed rugs direct from our factories in Turkey to retailers in the U.S.A. and Canada," according to Mehmet Tutuncu, CEO of KYNC Designs.

The KYNC Ready-Made program consists of two collections: Woven and Print.

The Print Collection utilizes a proprietary print/heat/pressure process. This allows KYNC to produce custom printed designs in sizes ranging from mouse pad size (stop by the booth to pick one up!) to 8x10ft., in quantities from 1 to 1000 or more. The Print Collection features both polyester and 100% cotton materials with non-skid backing. Piles range from no-pile to low-pile to thick and plush.

The Woven Collection includes Indoor/Outdoor, Shag, Sculpted and a proprietary 'plush yet durable' blend.

KYNC Design will also display their handmade Heirloom collection at the show. One of Turkey's leading producers of luxurious handmade rugs, KYNC has many generations of experience in the design and construction of extraordinary, collectible silk and wool handmade rugs. KYNC is *also introducing a new silk rug light box* for the wall mount display of beautiful handmade silk rugs for home, hospitality and office settings.

KYNC Design is the North American consumer products marketing and sales division of a large Turkish manufacturing concern with interests in textiles, electronics, mining, construction, packaged consumer products, cable manufacturing and their first love...handmade and machine-made carpets. "We are confident that retailers and consumers will respond very strongly to our 'Revolution in Ready-Made' strategy...high quality, brilliant design, manageable MOQs and aggressive pricing," Mr. Tutuncu added.

KYNC

A History in Heirlooms. A Revolution in Ready-Made

May you always walk on luxury and comfort.

Contact:

Ibrahim Kotooglu

sales@kyncdesign.com

T.201.552.2067



A HISTORY IN HEIRLOOMS

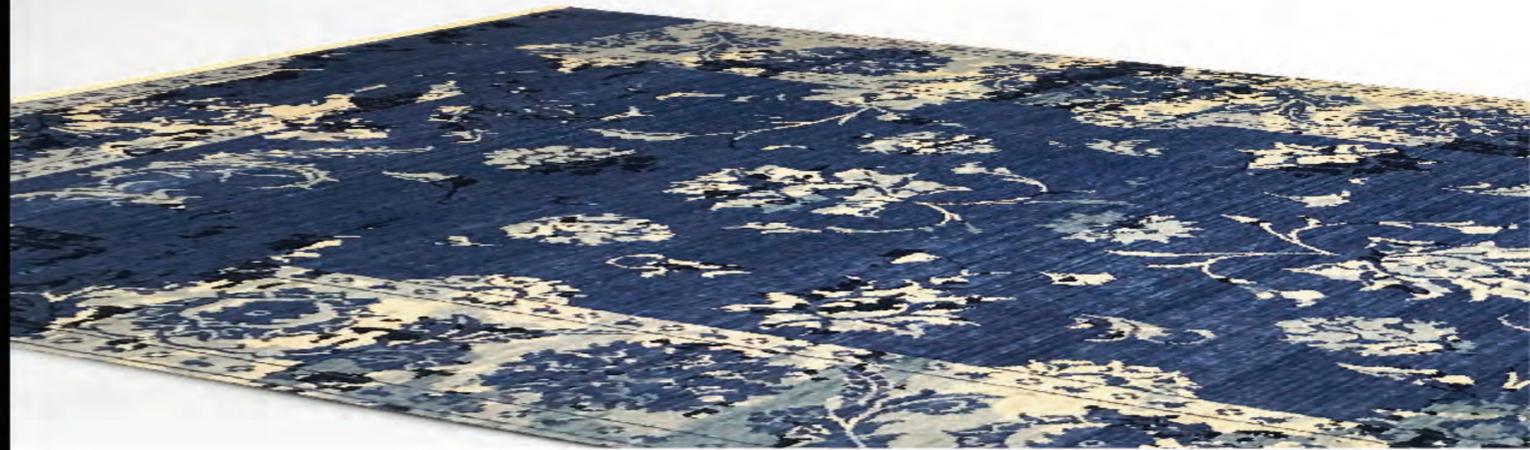
*May You Always Walk
On Luxury and Comfort*



KYNC
Design

A HISTORY IN HEIRLOOMS

T. 201.552.2067 • INFO@KYNCDESIGN.COM • KYNCDESIGN.COM



Benissima
Rugs

A REVOLUTION IN READY-MADE