



**For Immediate Release**

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## **Broyhill Showroom Returns To IHFC Commerce Building For The Spring High Point Market**

**March 22, 2018 High Point, NC** – [Broyhill Furniture](#) is pleased to announce its return to the International Home Furnishings Center during High Point Market, April 14-18, 2018. The company will welcome visitors at IHFC C867, conveniently located to the left when exiting the elevators on the eighth floor of the Commerce Building.

“We are happy to return to the Commerce Building,” said Harvey Dondero, who rejoined Broyhill as the president in November 2017. “We know our long-term customers as well as new ones will enjoy the convenience of our new location.”

The new showroom offers ample space to show off Broyhill’s spring introductions, such as Park City, a smart whole-home collection crafted of solid white oak with metal accents that delivers the crisp coziness of a contemporary mountain cabin. Other introductions include three fashionable upholstered headboards, sized-to-fit entertainment consoles, and oh-so-comfortable sofa and chair collections that blend with most styles. The 30,000 square foot, beautifully appointed space serves as a perfect setting for the company’s wide array of bedroom, dining, and living room offerings.

In addition, the Broyhill showroom features its own café with meals and snacks for retailers and others and a meeting room.

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### **About Broyhill Furniture**

The name Broyhill has been synonymous with fine-quality furniture. For more than a century, the guiding force defining the company and its products always has been a commitment to

quality and value. Today, Broyhill is one of the most recognized brands in the industry. It has a whole-house product assortment and wide appeal. For more information visit [broyhillfurniture.com](http://broyhillfurniture.com), [Instagram](#), [Facebook](#), [Twitter](#).