

CENTURY®

OUTDOOR



Century Outdoor expands its deep seating offering, adding several pieces to the Dunes and Palm Beach Collections

High Point, NC (Fall 2017)—It's no secret that outdoor is the fastest growing category in home as consumers continue to adapt their outdoor areas into authentic living rooms and entertaining spaces. Outdoor rooms are just as critical in new home designs as are the interior spaces.

Continuing to grow its outdoor offering, Century Outdoor expands its deep seating by adding additional pieces to its Dunes and Palm Beach Collections. The Dunes Collection is a deep seating group



influenced by the varying tones and ripple effect of sand hills. This market Century expands the offering by introducing a sofa and loveseat allowing consumers more flexibility to create seating arrangements. The sofa and loveseat offer a stylish shape constructed in a distinctive woven pattern, but still provides maximum comfort, due to its plush loose cushions. The uniquely colored natural and neutral hues blend perfectly with the stone brown finish of the frame. The elegant curved back design reflects the windswept sands, which creates a stunning silhouette that is captured at every angle.

Century is also expanding its Palm Beach collection by offering an additional darker weave color. Designed by Richard Frinier, this collection embodies the charm of its namesake with captivating resorts and historic landmarks giving you the ultimate “resort at home” feel. The initial Palm Beach Collection was offered only in Sand finish, a light, honey tone weave. This market Century expands the collection by offering all the pieces in a new, darker color, Java. This darker weave gives Palm Beach more versatility to work in all areas of the country.



“In connecting with our customers it was clear we had an opportunity to expand both of these collections,” says Haynes King, Director of Outdoor for Century. “Both Dunes and Palm Beach, with their darker woven colorations will appeal to a broad marketplace.”

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*D38-12-JV Palm Beach Outdoor Chair
Suggested retail in Gr. 24 \$2,985*

CENTURY FURNITURE, LLC, based in Hickory, NC, is one of the world's largest privately owned manufacturers of high-end residential furniture. Founded in 1947 by Harley F. Shuford, Sr., Century is now in the third generation of family ownership and operation and remains committed to their founder's ideal, to create furniture of such impeccable quality that it brings joy not only to the people who own it, but also to the craftspeople who build it.

Century is recognized in the industry as a design leader, ranked in the forefront for its expertise in finishing and the many details of fine craftsmanship. Its broad line of wood and upholstered furniture consists of bedroom, dining and occasional collections in traditional, transitional and contemporary styling. In addition, Century offers a full line of outdoor collections.

Century is certified as an EFEC company. The corporate office and each of its manufacturing facilities have been EFEC certified since 2010. In addition, Century Furniture was recognized as a Sustainable by Design company in October 2010. Both EFEC and Sustainable by Design are audited and continuous improvement recognitions, which mean the Century team is continually working towards higher and improved environmental standards.

Today Century's family consists of over 900 associates with a management team conditioned for growth. Continually investing in product design, customer service, technology, and its people, Century Furniture is meeting the challenges of today while planning for the opportunities of the future.