

Woodard™



2017-2018

THE ART OF THE PATIO

SHOWROOM LOCATIONS:

HIGH POINT MARKET
Market Square 193

CASUAL MARKET CHICAGO
Merchandise Mart 1534

TIMELESS CLASSICS

Trends can be as fleeting as the flicker of fireflies on a late summer evening, but as the outdoor living trend continues to grow in popularity shoppers are increasingly seeking quality furnishings that stand the test of time. With a rich 150-year heritage, Woodard crafts outdoor furniture to higher, hospitality-grade standards. Witness the **Madison** Vintage Collection, celebrating the classic designs that made the company famous. Available in more than 27 finishes and a stunning 1,100 fabric options, the thick cushions are built for comfort and years of firefly watching.



INSIDE OUT

More people than ever equate investing in an outdoor living space with increasing the actual square footage of their homes. We're moving beyond just blurring the lines to virtually seamless spaces with all the style, textures and comfort of the indoors. Think luxe fabrics like brocades, faux leathers and linens, button-tufting and plush, sit-and-stay-awhile upholstered pieces piled with decorative pillows. Pictured here is **Vale**, an inviting contemporary collection that takes relaxing under the stars with family and friends to an entirely new level.



Media inquiries to pr@tmm.agency

COLOSSAL RELAXATION

Go big and go home to the luxurious comfort of **Rhyss**. Deep seating is the name of the game now in outdoor furnishings and this casually elegant and truly commodious design demonstrates just why—encouraging lingering whether working en plein air, curling up with a good read or entertaining family and friends. Solo or surrounded by company, when relaxing on Rhyss expect afternoon delights to easily evolve into after-dinner drinks.



SECTIONAL SET UPS

This clean-lined modern sectional designed for the outdoors demands a double-take, emulating interior silhouettes on the down-low with its architecturally-influenced decorating vibe. Woodard's **Harmony** Collection elevates the indoors-out concept further still with versatile pieces that can be combined to suit any size space, including a taller Magazine Table that amps up utility and the interior-inspired visual appeal. Better yet, interlocking pieces mean that favorite configurations stay put, so set it and forget it.



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CHARMED COZINESS

Among the most desired designs now are pieces that promote togetherness and conversation. Sectional configurations are popular choices, as are round dining tables since sitting across from one another makes for more comfortable interactions than lining up side-by-side. Here Woodard weaves a charming spell with the **Savannah** three-piece sectional and wrap-around dining chairs with comfy upholstered seats. The new weave, called Sepia, speaks to gracious lifestyles.



DREAM WEAVERS

Darville (right) weaves a captivating modern story in Stone Cast Gray with surprisingly soft and supportive interwoven seating for comfort without cushions, and reticulated foam seats that dry quickly after a rain. **Cooper** (below left) expands on the woven theme with a new wider ribbon motif that emulates leather, while **Canaveral Genie** (below right) is a smoking hot look in a Charcoal Gray weave. The curvy silhouette fosters interaction, while the low, mushroom-shaped ottoman cum coffee table brings the look together.



DINING DELECTABLES

Long gone are the days when dining al fresco meant gathering the fam around a picnic table. Dad may still be grill master, but these days he's likely flipping the burgers in a fully appointed outdoor kitchen. Here, the uncomfortable wood table with attached seats has given way to **Parkway** (below right), a woven set with a glass top umbrella table on modern aluminum legs. Or smaller families might opt for the cozier **Canaveral Cape** (top right) woven chairs around a circular table.

If the kids are still trying to kick each other under the table, skip the time-out and call for a pair of **Banquettes** (shown below), in Coffee or Mocha weaves with reticulated foam seats that dry faster than you can say "Finish your dinner!"



“CHAISING” DREAMS

Relax! Woodard has got this, and this is resort-like accoutrements to outfit backyard, patio or porch. Ultra-chic and modern aluminum lounging chaises like **Daytona** (bottom far right) ensure that your chaises looks as good as you do soaking up the sun. Plus, they stack for easy off-season storage.

What happens when two durable and rust-proof aluminum chaises are placed side-by-side? In **Salona** (bottom left), they become a masterful mix of clean-lined geometry and me-time.

Company coming? Invite them to experience **Lay n' Play** (top right), the ultimate backyard play area, punched up with a pile of colorful pillows.

Woven **Miami** (bottom center) chaises are the perfect poolside companion, as is Woodard's versatile C-table which can be turned on its side for more height.



ENTERTAINING THOUGHTS

Fire elements extend the outdoor living season far longer than Labor Day. Woodard's fire table groups include chat, dining, bar and counter-height dining tables like the stunning one below shown with eight **Canaveral Harper** Counter Stools. A glass guard keeps the mesmerizing flames safely in check.

The minimalist design and crisp geometric lines of **Palm Coast** (bottom right) make entertaining al fresco a breeze. Whichever way the wind blows, a weighted aluminum umbrella table means guests enjoy hours of uninterrupted relaxation.

Stacking aluminum dining chairs simplify off-season storage. Combine that with **Daytona's** (top right) chic ultra-modern vibe for award winning applause.



Woodard flash drive contains both environmental and silo shots.

Questions?
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